



Halco Lighting Hires Chris Crumlich Sales Operations Manager

Norcross, GA. (March 31, 2017) - Halco Lighting Technologies, a leader in lamp, ballast and luminaire solutions, welcomes Chris Crumlich as the new sales operations manager. Chris will be reporting to Ed Weaver, vice president, sales.

Chris has over fifteen years' experience leading sales operations and inside sales teams across the US. Most recently, he was the Senior Customer Care Manager for Fabral (formerly Euromax International) and before that, held manager and director roles with Reliance Worldwide Corporation, United Technologies, Berlin Packaging and Karcher Residential Solutions. Before moving into customer operations, he started his career as a territory sales manager for Pentair, Inc.

Chris will help build on the growth the customer care team has seen in the last several years. The number of customer care representatives has increased with additions at the Norcross headquarters as well as the Houston and Phoenix locations.

A graduate of East Carolina University, Chris holds a Bachelor of Science degree in Business Administration. Chris will be based in Norcross, GA.

About Halco Lighting Technologies

Halco Lighting Technologies® is a leading manufacturer lighting solutions including energy efficient lamps, ballasts and lighting luminaires. Founded in 1974, Halco's extensive product line includes the following brands: ProLED®, ProLume®, HaloXen®, Prism®, CoverShield® and Sollos® Landscape Lighting. Strategically located, fully stocked warehouses in Atlanta, Carlstadt, Cleveland, Houston, Los Angeles and Phoenix ship orders placed by 2:00 PM local warehouse time the same day. For more information, visit www.halcolighting.com and follow Halco on [Twitter](#), [Facebook](#) and [LinkedIn](#).

For information contact:
Rob Freitag - Director of Product Development and Marketing
Halco Lighting Technologies
(800) 677-3334
rfreitag@halcolighting.com

Visit Our Website

Halco Lighting Technologies | 800-677-3334 | Email | Website

STAY CONNECTED:

