

FOR IMMEDIATE RELEASE



Halco Lighting Technologies® Introduces New ProLED® Commercial MR16 Series

Norcross, GA. (December 21, 2015) – Halco Lighting Technologies introduces the ProLED Commercial MR16 Series. These GU5.3 base LED lamps provide improved efficiency by lowering wattage consumption and increasing light output. These seven additions to the MR16 family adds to the impressive selection of the Halco Lighting portfolio of LED MR16 lamps.

“Halco is driven to set the bar in both performance and value with its LED MR16 lamps,” says Rob Freitag, director, product development and marketing. “The Commercial Series is a result of that commitment, delivering great photometric performance, color rendering and energy savings at a price that will please both specifiers and owners alike,” he added.

The new Halco Commercial MR16 Series can be used in multiple applications such as retail, museums, displays and accent installations for residential, commercial, and hospitality facilities. The commercial series features 5 watt and 7 watt energy-saving options. They are both backed by a 5-year limited warranty and feature 82 CRI for quality and consistent color rendering.

The 5 watt dimmable Commercial MR16 Series features three variations that include 2700, 3000, and 5000 color temperature options. They have a 35,000 hour rated life, and can replace up to a 35 watt traditional halogen lamp.

The 7 watt dimmable Commercial MR16 Series features four variations that include 2700, 3000, and 5000 color temperature options. Three of the four 7 watt options have a 25,000 hour rated life and are Energy Star certified. One of the 7 watt options is 5000k with a lumen output of 560 and a 35,000 hour rated life. The 7 watt lamps replace 50 watt halogen traditional lamps.

To learn more about Halco’s ProLED MR16 Series please visit the following link:

- [ProLED Commercial MR16 Series Lamps Sell Sheet](#)
- [ProLED Commercial MR16 Series Lamps on HalcoLighting.com](#)
- [Previous Halco Lighting Press Releases](#)

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About Halco Lighting Technologies®

Halco Lighting Technologies® is a leading manufacturer lighting solutions including energy efficient lamps, ballasts and lighting luminaires. Founded in 1974, Halco's extensive product line includes the following brands: ProLED®, ProLume®, HaloXen®, Prism®, CoverShield® and Sollos® Landscape Lighting. Strategically located, fully stocked warehouses in Atlanta, Carlstadt, Cleveland, Houston, Los Angeles and Phoenix ship orders placed by 2:00 PM local warehouse time the same day. For more information, visit www.halcolighting.com and follow Halco on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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