

FOR IMMEDIATE RELEASE



Halco Lighting Technologies® Introduces New ProLED MR11 Series

Norcross, GA. (October 23, 2015) – Halco Lighting Technologies introduces their ProLED MR11 Series. These high power LED lamps have superior optics and thermal construction for long life and energy efficient illumination. These four additions to the MR11 family adds to Halco Lighting’s already impressive selection of LED MR11 lamps.

“As LED technology continues to quickly evolve, we at Halco are continuing to evolve as well,” stated David Nelkin, vice president, product and supply chain operations. “The new MR11 lamps are a prime example of that evolution. They are more energy efficient with improved lumen output, making them one of the highest performing lamps of its type available today.”

The dimmable MR11 Series features four options including three with 30 degree flood angles and one narrow flood at 18 degree angle. Three of the MR11 lamps are 2.2 watts with a GU4 base while one is 3.5 watts with a BA15d base. With color temperatures from 2700K to 5000K and lumens ranging from 110 to 230, the MR11 series provides solutions for virtually any indoor or outdoor lighting application.

The ProLED lamps long life lasts up-to 14 times longer than traditional halogen sources. The MR11’s have a 40,000 hour rated life and can save maintenance and energy costs up to 85% to comparable 15 and 20 watt halogen lamps.

Halco’s new MR11 Series can be used in several applications such as landscape, retail, displays, and accent installations for residential or commercial settings. Each lamp features a 5-year limited warranty.

To learn more about Halco’s ProLED MR11 Series please visit the following link:

- [ProLED MR11 Series Lamps Sell Sheet](#)
- [ProLED MR11 Series Lamps on HalcoLighting.com](#)

####

About Halco Lighting Technologies®

Halco Lighting Technologies® is a leading manufacturer lighting solutions including energy efficient lamps, ballasts and lighting luminaires. Founded in 1974, Halco's extensive product line includes the following brands: ProLED®, ProLume®, HaloXen®, Prism®, CoverShield® and Sollos® Landscape Lighting. Strategically located, fully stocked warehouses in Atlanta, Carlstadt, Cleveland, Houston, Los Angeles and Phoenix ship orders placed by 2:00 PM local warehouse time the same day. For more information, visit www.halcolighting.com and follow Halco on [Twitter](#), [Facebook](#) and [LinkedIn](#).

For information contact:

Rob Freitag
Director of Product Development and Marketing
Halco Lighting Technologies
(800) 677-3334
rfreitag@halcolighting.com