

FOR IMMEDIATE RELEASE



Halco Lighting Technologies® Introduces New ProLED MR16 Black Series

Norcross, GA. (November 3, 2015) – Halco Lighting Technologies introduces their ProLED MR16 Black Series. The black housing gives the user an additional option to the silver or white housing found on most MR16 lamps. This addition to the MR16 family adds to Halco Lighting’s already impressive selection of LED MR16 lamps.

“The new Black Body Series of MR16 LED Lamps from Halco broadens, even further, the already impressive array of low-voltage LED replacement lamps in the Halco family of products,” said Ed Weaver, vice president of sales at Halco Lighting. “The new black body is desired in landscape, retail and commercial applications because it camouflages the lamp, allowing the beautiful lighting performance to take center stage.”

The MR16 Black Series features three distribution options with 20 degree narrow flood, 40 degree flood, and 60 degree wide flood angles. All three options are 2700K temperature, 250 lumens, and 82 CRI. With a 30,000 hour rated life and only 3.5 watts, these lamps are long-lasting and energy efficient. The dimmable MR16 Black Series features a GU5.3 base and is 10-15 volts.

Halco’s new MR16 Black Series is a great lamp for landscape and accent installations and can be easily used in residential or commercial applications. Each lamp includes a 3-year limited warranty.

To learn more about Halco’s ProLED MR16 Black Series please visit the following link:

- [ProLED MR16 Black Series Lamps Sell Sheet](#)
- [ProLED MR16 Black Series Lamps on HalcoLighting.com](#)
- [PDF of this Press Release](#)
- [Other Halco Press Releases](#)

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About Halco Lighting Technologies®

Halco Lighting Technologies® is a leading manufacturer lighting solutions including energy efficient lamps, ballasts and lighting luminaires. Founded in 1974, Halco's extensive product line includes the following brands: ProLED®, ProLume®, HaloXen®, Prism®, CoverShield® and Sollos® Landscape Lighting. Strategically located, fully stocked warehouses in Atlanta, Carlstadt, Cleveland, Houston, Los Angeles and Phoenix ship orders placed by 2:00 PM local warehouse time the same day. For more information, visit www.halcolighting.com and follow Halco on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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