



FOR IMMEDIATE RELEASE



Halco Lighting Technologies® Hires Graphic Design Specialist

Norcross, GA. (August 20, 2015)—Halco Lighting Technologies, a leader in lamp, ballast and fixture solutions, welcomes Don Freggens to the Halco team in the position of Graphic Design Specialist.

“Don is a great addition to Halco’s marketing team. With his extensive graphic design background, Don brings a great deal of value to the organization and we are excited to have him here,” said Sr. Graphic Designer Deepsy Patel.

With more than 20 years of graphic design experience, Freggens brings a wealth of knowledge and experience to Halco. Don previously worked with Ernst & Young and Northrup Grumman. He has a degree from the Tyler School of Art at Temple University in Philadelphia. He will be based in the Norcross, GA location.

Reporting to the Sr. Graphic Designer, Don is responsible for consistently updating packaging and literature while producing marketing collateral as needed for the entire Halco team.

About Halco Lighting Technologies®

Halco Lighting Technologies® is a leading manufacturer lighting solutions including energy efficient lamps, ballasts and lighting fixtures. Founded in 1974, Halco’s extensive product line includes the following brands: ProLED®, ProLume®, HaloXen®, Prism®, CoverShield® and Sollos® Landscape Lighting. For more information, visit www.halcolighting.com and follow Halco on Twitter, Facebook and LinkedIn.

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