



August 4, 2017

Halco Lighting adds new General Manager – Specialty Lighting

As our business continues to expand and we look at synergies that will poise us for future growth, we are pleased to announce the formation of the Specialty Lighting division that will be led by Samir Shah, our VP/GM of our J&J Electronics business. This division will include our pool, spa, fountain and now landscape channels.

With this consolidation, Michael Grzywacz, our sales leader for our L&I channel, will now report directly to Samir Shah effective immediately; Jeff Willingham will continue to report to Michael. Alan Diep, our VP, Product Development for J&J will assume product management leadership of our current landscape products and will be responsible for our product roadmap for this fast-growing segment.

Over the next several weeks, Samir and Ed Weaver will be working on the transition and Alan Diep will be working with our product management team to take over the management of the L&I products.

We are excited at the potential of this new division.