



## **Halco Lighting Technologies® Hires Regional Sales Vice President to Spearhead the Central Division**

Norcross, GA. (January 8, 2017) - Halco Lighting Technologies (Halco), a leader in lamp, ballast, and luminaire solutions, announces the appointment of Stacey Felzer to the sales team as Regional Sales Vice President for the Central Division.

Felzer comes to Halco with more than 15 years of industry experience including most recently, Director of Product Management for Anixter. Before that, Felzer also held sales and marketing roles with HD Supply and Acuity Brands. Felzer has BA in Business Administration from Lourdes College and an MBA from the University of Phoenix.

Reporting to Vice President of Sales Ed Weaver, Felzer will be based in Norcross and with Regional Sales Manager Scott Owens and Area Sales Manager Kimberly Reeves reporting to her.

"We are excited to have Stacey join our team. She brings over 15 years of industry leadership to Halco. Her knowledge and relationships within distribution will be a key advantage for Halco going forward," said Weaver.

Felzer is responsible for leading the sales and training of the independent agencies servicing electrical distributors in the Central Division.

### **About Halco Lighting Technologies®**

Halco Lighting Technologies is a leading manufacturer lighting solutions including energy efficient lamps, ballasts and lighting luminaires. Founded in 1974, Halco's extensive product line includes the following brands: ProLED®, ProLume®, HaloXen®, Prism®, CoverShield®, Sollos® Landscape Lighting, and J&J Electronics®. Halco has distribution centers in Atlanta, Chicago, Cleveland, Houston, Los Angeles and Phoenix. For more information, visit [www.halcolighting.com](http://www.halcolighting.com) and follow Halco on [Twitter](#), [Facebook](#) and [LinkedIn](#).

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